

LOVE YOUR SHORTS
FILM FESTIVAL



Sponsorship Guide



LoveYourShorts.com



About us

The Love Your Shorts Film Festival is an annual showcase in Sanford, Florida, of short films from around Florida, the United States and the world.

The festival, founded in 2010 to highlight and appreciate the art of the short film, was first shown at the Greater Sanford Regional Chamber of Commerce. Since then, it has grown rapidly and is now presented at the historic 1923 Wayne Densch Performing Arts Center.

With that growth came an opportunity to expand by offering educational classes on filmmaking by partnering with the University of Central Florida.

The festival has become known for its fun, welcoming atmosphere and strong community engagement.

Love Your Shorts Film Festival is a 501(c)(3) nonprofit organization created and run by community volunteers.

PRESENTING SPONSORS

EXECUTIVE PRODUCERS

EDUCATION DAY

DIRECTORS

REEL OF SEATS

FRIENDS OF THE FESTIVAL

DATES TO REMEMBER

*Thanks for
your support!*



PRESENTING SPONSORS

Includes:

- Logo placement in promotional materials, including a banner over 1st Street in downtown Sanford and festival ads
- Recognition at each block of films with screen display of logo
- Name included in news releases to media
- Distribution allowed of approved promotional materials at festival
- Full-page ad (provided by sponsor) in festival program
- Multiple mentions on Love Your Shorts Film Festival social media outlets
- 10 complimentary weekend passes to all film screenings
- 10 invitations to festival's opening-night party

Sponsorship level: \$5,000

EXECUTIVE PRODUCERS

Includes:

- Logo placement in promotional materials, including a banner over 1st Street in downtown Sanford and festival ads
- Recognition at each block of films with screen display of logo
- Name included in news releases to media
- Distribution allowed of approved promotional materials at festival
- Half-page ad (provided by sponsor) in festival program
- Multiple mentions on Love Your Shorts Film Festival social media outlets
- 8 complimentary weekend passes to all film screenings
- 8 invitations to festival's opening-night party

Sponsorship level: \$2,500

EDUCATION DAY

Includes:

- Recognition during Education Day events
- Logo placement in promotional materials, including a banner over 1st Street in downtown Sanford and festival ads
- Recognition at each block of films with screen display of logo
- Name included in news releases to media
- Distribution allowed of approved promotional materials at festival
- Half-page ad (provided by sponsor) in festival program
- Multiple mentions on Love Your Shorts Film Festival social media outlets
- 6 complimentary weekend passes to all film screenings
- 6 invitations to festival's opening-night party

Sponsorship level: \$1,500

1 Available

DIRECTORS

Includes:

- Directors sponsor one of the festival's film blocks: Opening Night, Animation, Documentary, Comedy, Sci-Fi/Horror, Drama, Florida Flavor, E for Everyone (family friendly) and Best of the Festival
- Recognition at your chosen block of films
- Logo in festival program
- Mentions on Love Your Shorts Film Festival social media outlets
- 4 complimentary weekend passes to all film screenings
- 4 invitations to festival's opening night party

Sponsorship level: \$500

8 Available

Opening Night Sponsor: \$700

1 Available

REEL OF SEATS

Includes:

- Your organization or name placed on rows of seats throughout the festival (20 seats per row)
- Mention in the festival program
- 2 complimentary weekend passes to all film screenings
- 2 invitations to festival's opening-night party

Sponsorship level: \$300 per row

8 Rows Available

FRIENDS OF THE FESTIVAL

Includes:

- Mention in the festival program
- 2 complimentary weekend passes to all film screenings
- 2 invitations to festival's opening-night party

Sponsorship level: \$200

DATES TO REMEMBER

Festival is held the 2nd weekend of February.

Summer Rewind is held 4th Friday of August.

August 31 - Reservation date for the returning "Director" sponsors to keep their same film blocks. Any unreserved "Director" sponsorships are then available for others.

September 30 - Reservation date for all sponsors to ensure that they are included in all festival promotions.

September 30 - New sponsor logos must be submitted to LYSFF for promotional use.